



2020 VIRTUAL ART WALK CALL FOR ARTISTS, GALLERIES, AND TRADING POSTS

In an effort to assist local artists, trading posts, and art galleries struggling with business closures due to COVID-19 and the cancelation of the annual Spring Art Walk and Riverfest Fine Arts Festival, the Farmington Convention & Visitors Bureau (FCVB) will host a Virtual Spring Art Walk. The event is open to all San Juan County artisans, and participants do not have to be a member of the FCVB. Submitted artwork will be listed for sale within the virtual art walk at farmingtonnm.org/virtual-art-walk. Artists are encouraged to submit 3-5 photos of artwork, along with a brief artisan bio, price, shipping fee, and methods of payment. This event will also be promoted as a family-friendly virtual activity to explore Farmington's art community; therefore, submissions should be appropriate for all ages.

To keep art lovers and buyers engaged with the Virtual Art Walk, the FCVB will remove sold items once notified by the artisan and replace it with something new. Depending upon the number of entries, we plan to display multiple images per artist, rotating artwork as new entries are received. It would be ideal if artists could also have additional entries ready for submission, to replace items as they are removed, once sold. This should encourage people to visit the Virtual Spring Art Walk regularly throughout the event!

SUBMITTING ARTWORK

Artists are invited to submit digital images of 3 - 5 pieces. Each participating artist is responsible for overseeing the purchase and shipping transactions. If this is a problem, we are happy to connect you with an art gallery or vendor that can assist you. It is key that once an item is sold, the FCVB is notified via email so the item can be removed from the website. We encourage artisans to consider the current financial difficulties of some people and try to offer some pieces at a low price point. The event is open to all mediums: paintings, sculptures, photography, jewelry, mixed media, digital prints, drawings, textiles, etc. Please contact Ingrid with questions, ingrid@farmingtonnm.org.

When submitting, please include the following details for each digital photo you submit:

- Name:
- Phone Number:
- Mailing Address:
- Brief bio (up to 45 words, but not required):
- Title of work:
- Size of the piece:
- Price:
- Shipping price:
- Contact info to purchase artwork (phone number, email address, URL):
- Your website or social media URL:

WHERE TO SUBMIT YOUR WORK

- Email images and the requested information to Ingrid at ingrid@farmingtonnm.org
- Once an item is sold, email ingrid@farmingtonnm.org the name of the piece so that it can be removed.
- You are welcome to submit new artwork or replace pieces throughout the event.