

April 2, 2018

We cordially invite you to participate as a vendor in two events that will be held during the 32nd Annual Freedom Days celebration. We are expecting a great turnout and hope that you will join us! **In an effort to improve the vendor experience at Freedom Days, this vendor packet features important sections and rules / requirements. Please read thoroughly, reviewing the enclosed insurance & permit requirements.** Adhering to these guidelines creates the best experience possible for vendors, sponsors and attendees. Thank you!



WHO: This invitation is extended to any for-profit or non-profit organization wishing to participate by selling food or other items, performing or presenting demonstrations.

WHEN: **Wednesday, July 4: 11am - 5:30pm, Party in the Park** at Brookside Park.
Wednesday, July 4: 7pm - 10:30pm, Electric Light Parade in Historic Downtown Farmington.

DEADLINE: Early Bird Registration Discount ends at 4:30pm on **June 15, 2018**
All entry forms must be received by 4pm on **June 29, 2018**
No Refunds.

NOTE: This is the Vendor Application for Party in the Park and the Parade. To enter a float or group to appear in the Parade, contact the Farmington Chamber of Commerce, (505) 325-0279.

EVENT DETAILS

Party in the Park

- Vendor set up time is from 7am to 10am on Wednesday, July 4th. Please arrive early to unload for set-up and remove your vehicle to an outside parking area. **No large vehicles (larger than a regular size pick-up) with the exception of food trucks, will be allowed on the grass per City of Farmington regulations during set up and most vehicles will NOT be allowed to stay as part of your vending area. Also, line up will be at the gate on Brookside Drive and vendors will be allowed inside the park upon approval. If the line becomes long, the line will be moved to Brookside South in front of Kiddieland.**
- For pedestrian safety, vehicles are not allowed to park inside the park after 10am. Police assistance is being provided by the City of Farmington to enforce this safety regulation. Vehicles left in the park after 10:30am will be towed at owner's expense.
- Setting up the night before is not allowed.
- **Your vendor location will be assigned to you the morning of the event and be determined on a first come first served basis. Vendors will be escorted to your assigned spot to avoid damage to sprinkler heads.**
- **The City of Farmington does not allow tents to be anchored down with stakes, as sprinklers have been punctured by them and lawn mowers have been damaged by those left in the ground. Please use weights.**
- Food vendors must be in compliance with current health permit guidelines and state health laws.

Electric Light Parade

- Vendor set up begins at 7pm, breakdown must be completed no later than 11pm.
- Once registered, an Official Freedom Days Parade Vendor sign will be mailed to you.
- A map indicating your assigned vendor location for the parade will be mailed/emailed to you the week of **June 25, 2018.**

We hope that you will consider participating in Freedom Days events, it can be a wonderful fundraising event for your non-profit organization and a great opportunity to expose your business or products to a new audience. Estimated attendance is typically between 6-8,000. If you have questions, please feel free to contact the Party in the Park Coordinator, Kira Cave-Garcia at (505) 330-1742

Sincerely,
The 2018 Freedom Days Committee