

April 12, 2016

We cordially invite you to participate as a vendor in two events that will be held during the 30th Annual Freedom Days celebration. We are expecting a great turnout and hope that you will join us! **In an effort to improve the vendor experience at Freedom Days, this vendor packet features new sections and rules / requirements. Please read thoroughly and review the enclosed insurance and permit requirements.** Party in the Park is a growing event and we have made changes to create the best experience possible for vendors, sponsors and attendees. Thank you!



WHO: This invitation is extended to any for-profit or non-profit organization wishing to participate by selling food or other items, performing or presenting demonstrations.

WHEN: **Monday, July 4: 11am - 5:30pm, Party in the Park** at Brookside Park.
Monday, July 4: 7pm - 10:30pm, Electric Light Parade in Historic Downtown Farmington.

DEADLINE: Early Bird Registration Discount ends at 4:30pm on **June 17, 2016**
Entry forms must be received by 4:30pm on **June 30, 2016**.
No Refunds.

NOTE: This is the Vendor Application for Party in the Park and the Parade. To enter a float or group to appear in the Parade, contact the Farmington Chamber of Commerce, (505) 325-0279.

EVENT DETAILS

Party in the Park

- Vendor set up time is from 7am to 10am on Monday, July 4th. Please arrive early to unload for set-up and remove your vehicle to an outside parking area. No large vehicles will be allowed on the grass per City of Farmington regulations during set up and most vehicles will NOT be allowed to stay as part of your vending area. Also, line up will be at the gate on Brookside Drive and vendors will be allowed inside the park upon approval. If the line becomes long, the line will be moved to Brookside South in front of Kiddieland.
- For pedestrian safety, vehicles are not allowed to park inside the park after 10am. Police assistance is being provided by the City of Farmington to enforce this safety regulation. Vehicles left in the park after 10:30am will be towed at owner's expense.
- Setting up the night before is not allowed.
- NEW: Your vendor location will be assigned to you the morning of the event and be determined on a first come first served basis. Vendors will be escorted to your assigned spot to avoid damage to sprinkler heads.
- NEW: The City of Farmington is not allowing tents to be anchored down with stakes, as sprinklers have been punctured by them and lawn mowers have been damaged by those left in the ground. Please use weights.

Electric Light Parade

- Vendor set up begins at 7pm.
- Breakdown must be completed no later than 11pm.
- Once registered, an Official Freedom Days Parade Vendor sign will be mailed to you.
- A map indicating your assigned vendor location for the parade will be mailed to you the week of **June 27, 2016**.

We hope that you will consider participating in Freedom Days events, it can be a wonderful fundraising event for your non-profit organization and a great opportunity to expose your business or products to a new audience. Estimated attendance is typically between 6-8,000. If you have questions, please feel free to contact the Party in the Park Coordinator, Scott Smith, at (505) 402-8310.

Sincerely,

The 2016 Freedom Days Committee